

## Analyse, adapt and act

It's all about value for money in the platform industry, where fee

## The Sandbox Comparethe platform's

Comparetheplatform's fee and scenario planning tool for platforms

pressure is unlikely to abate. The Sandbox will allow you to **analyse** your platform's fees against those of your competitors and across different wealth bands, **adapt** to changing pricing trends, and **act** to stay ahead of your peers and gain a competitive advantage.



## The Sandbox



The Sandbox is a unique pricing analysis tool that will help you stay ahead of your peers
and gain a competitive pricing advantage by tracking and adapting to changing fee trends
more quickly.

 Intuitive and easy to use, the sandbox replicates your current fee model in each scenario, ready for you to adjust as necessary.

				PIGUOTTI ADC	Sandbox Pladform ABC
ADD NEW DEL	ETE				
Scenario 1		Scenario 2	Scenario 3	R	esults
INVESTMENT		SCENARIO1	SCENARIO 2	SCENA	RI03
£100,000	<b>②</b>	25	26	21	5
£500,000	0	13	14	2!	5
£1,000,000	2	7	11	2:	2
£5,000,000	0	11	11	2:	2

- Transfer your new pricing strategy to the Comparetheplatform calculator with a few clicks.
- Use the Sandbox as a permanent tool in your competitor intelligence toolkit, or subscribe for three months at a time during pricing strategy reviews.

## Flexible pricing

Signed:

- Add the Sandbox permanently to your toolkit for £4,000 per year for up to five users.
- For periodic reviews of your pricing strategy, the Sandbox can be accessed in blocks of three months at a cost of **£1,500 per quarter**.

ORDER FORM  1 year subscription for Single quarter block s	r up to 5 users subscription for up to 5 users	<b>Price</b> £4,000 £1,500	Order	Info
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To find out more, visit: https://comparetheplatform.com/product-sandbox/

Date: